



MEMORANDUM

TO: Potential MEMS Sponsors and Vendors
FROM: William Bassett; Past President, Mississippians for EMS
DATE: August 10, 2011
RE: 2011 MEMS Conference

The MEMS Board of Directors is gearing up for the 2011 edition of the Mississippians for EMS conference. The conference will be held October 9-11, 2011 at the Pearl River Resort Conference Center.

We are confident that the total package of our conference affords our business partners with superior benefits. MEMS is an organization comprised of ambulance companies, thus our vendors are afforded the chance to meet with key decision-makers who have purchasing authority. Foot traffic through the vendor area is maximized by having participants go through the vendor area to and from the educational classes.

Basic amenities for all levels of sponsorship include the following:

- Ingress to and egress to/from classroom is **through the exhibit area**
- eight-foot display table with drape and tablecloth
- free wireless internet in the exhibit area
- AC power for sponsor level participants¹
- Two tickets to all seminar functions and meals²

Pearl River Resort will not handle any shipping or receiving requests. If you need to ship something, please ship it to yourself as a guest of the Silver Star hotel and ensure that the package arrives no more than one day prior to your arrival.

Call Pearl River Resort at 1-866-44-PEARL (73275) for your room reservations. You must mention the group code **GMEMS11** at the time you make your reservation. Because of the early start on Sunday, a block of rooms has been reserved beginning Saturday night, October 9, 2010. Room rates are \$129 for 10/8/2011 and \$79 per night for 10/9 through 10/10, 2011.

¹ Guest safety precludes running power cords in the open. Every effort will be made to accommodate requests for electrical access for Sponsor-Level participants, but facility reserves the right to refuse access to prevent an unsafe condition for its patrons.

² Additional tickets are available for purchase



2011 MEMS CONFERENCE SPONSORSHIP LEVELS

Title Sponsor - \$5,000

- Recognition as Title Sponsor on all printed and electronic media
 - Corporate Logo on back of conference t-shirt
 - Double-sized vendor space (two eight-foot tables)
 - Second choice of location in Exhibit area
 - Three additional Sponsor / Vendor tickets
- Sorry – This Level is Sold Out

Presenting Sponsor - \$2,500

- Recognition as a Presenting Sponsor on all printed and electronic media
- Corporate Logo on back of conference t-shirt
- Double-sized vendor space (two eight-foot tables)
- Second choice of location in Exhibit area
- Three additional Sponsor / Vendor tickets

Cooperating Sponsor - \$1000

- Recognition as Cooperating Sponsor on all printed and electronic media
- Corporate logo on back of conference t-shirt
- Single-sized vendor space (one 8-foot table)
- One additional Sponsor / Vendor ticket

Vendor - \$500

- Recognition as a Vendor on all printed and electronic media
- Single-sized vendor space (one 8-foot table)

Additional Sponsor / Vendor Tickets - \$125

- Allows participation in all conference activities and meals

Additional Information

- Sponsor / Vendor move in - 07:00 – 11:00 Sunday, October 9, 2011
- Sponsor / Vendor move out - 11:00 – 14:00 Tuesday, October 11, 2011
- Pearl River Resort – 1-866-44-PEARL (73275)
- Room Reservation Group Code – **GMEMS11**

If you are a paid sponsor or vendor and have a vehicle or trailer that you desire to display, please let us know of the dimensions so that we can block off appropriate space in the parking lot adjacent to the convention center.



SPONSOR / VENDOR REGISTRATION FORM

Company Name: _____

Address: _____

City, _____ State, _____ Zip: _____

E-Mail: _____

Telephone: _____

Name(s) for Name Tag:

Please Indicate Your Level of Participation

- _____ Title Sponsor for 2011 MEMS Conference \$5,000
- _____ Presenting Sponsor for 2011 MEMS Conference \$2,500
- _____ Cooperating Sponsor for 2011 MEMS Conference \$1,000
- _____ Vendor for 2011 MEMS Conference \$500
- _____ Additional Sponsor / Vendor Tickets \$125
- _____ I will need exterior display space for (circle one):
 vehicle trailer other

Will you be giving a door prize: ___Yes ___No

Please make check payable to:

Mississippians For E.M.S.
P.O. Box 2411
Jackson, MS 39225-2411

Register online at www.ms4ems.com or contact William Bassett at 662-633-1903 for Credit Card Payments